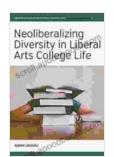
# Neoliberalizing Diversity in Liberal Arts College Life: Higher Education in the Age of Precarity

In recent years, there has been a growing debate about the role of diversity in higher education. Some argue that diversity is essential for a well-rounded education, while others worry that it can lead to division and conflict. In this book, I argue that diversity is increasingly being neoliberalized, meaning that it is being commodified and used as a marketing tool to attract students and faculty. This has led to a decline in the quality of education and a widening gap between the rich and the poor.

#### The Neoliberalization of Diversity

Neoliberalism is a political and economic ideology that emphasizes the free market, individualism, and deregulation. It has been the dominant ideology in the United States since the 1980s, and it has had a profound impact on higher education. Neoliberal policies have led to increased tuition costs, decreased funding for public universities, and a greater reliance on adjunct faculty. These policies have made it more difficult for students to attend college, and they have made it more difficult for faculty to do their jobs.



Neoliberalizing Diversity in Liberal Arts College Life (Higher Education in Critical Perspective: Practices and

Policies Book 6) by Bonnie Urciuoli

★ ★ ★ ★ 4 out of 5

Language : English

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File size : 763 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled

Word Wise : Enabled
Print length : 430 pages
Paperback : 32 pages
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Dimensions :  $8.4 \times 0.6 \times 10.7$  inches



The neoliberalization of diversity has been a particularly damaging trend. In the past, diversity was seen as a valuable asset for colleges and universities. It was thought to promote critical thinking, creativity, and innovation. However, in the neoliberal era, diversity has increasingly been seen as a liability. It is seen as a source of conflict and division, and it is thought to make it more difficult to attract students and faculty.

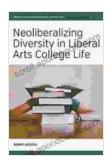
### The Impact of Neoliberalizing Diversity

The neoliberalization of diversity has had a number of negative consequences for higher education. First, it has led to a decline in the quality of education. When diversity is seen as a marketing tool, it is often used to attract students from wealthy families. These students are more likely to be white, male, and heterosexual. They are also more likely to be conservative. This has led to a decline in the diversity of perspectives on college campuses, and it has made it more difficult to have open and honest discussions about important issues.

Second, the neoliberalization of diversity has led to a widening gap between the rich and the poor. Wealthy students are more likely to attend colleges and universities with high levels of diversity. These students benefit from the intellectual and social advantages of diversity. However, poor students are less likely to attend colleges and universities with high

levels of diversity. This means that they are less likely to benefit from the advantages of diversity. This gap is only likely to widen in the years to come.

The neoliberalization of diversity is a serious threat to higher education. It is leading to a decline in the quality of education and a widening gap between the rich and the poor. It is also making it more difficult to have open and honest discussions about important issues. We need to resist the neoliberalization of diversity and fight for a more just and equitable higher education system.

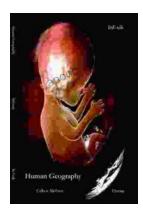


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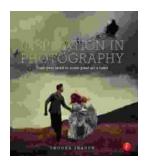
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